
**BIRMINGHAM
KNOWLEDGE QUARTER**

A NEW GLOBAL INNOVATION DISTRICT

FOREWORD

Birmingham, a city where innovation thrives and opportunities are endless, home to global businesses, innovative young entrepreneurs and one of the youngest and most diverse populations in Europe. A £32 billion thriving economy with top grads, it's a hub of growth and creativity.

With a rich history of invention, it's a city of pioneers, now leading in life sciences, fintech and digital sectors – with our fintech community alone worth £411m. This city is buzzing with potential and ambitious plans to demonstrate its presence as a hub of innovation on a global scale.

Ideas, opportunity and ambition need space to grow and reach new heights. Birmingham Knowledge Quarter (B-KQ) is at the heart of transformation to meet this need, supporting businesses at all stages of life. This government backed space is more than an innovation district; it is a bold vision for Birmingham's future. By investing in life sciences, digital technology and the skills to enable inclusive growth, B-KQ will shape a globally significant ecosystem that draws talent, inspires discovery, and revitalises communities.

We invite partners, investors, and innovators to join us on this transformative journey to shape a world-leading innovation district in the heart of the city of Birmingham, reframe Birmingham's narrative, and set a new standard for urban innovation and economic growth.

Together, we can make B-KQ a beacon of possibility, where innovation drives change and community forms the core of a thriving, inclusive and resilient future.

B-KQ is at the heart of Birmingham's ambitious growth plans, connecting the CBD towards the east of the city. It is closely connected to multiple other strategic investment sites across the city, including the Digbeth Creative Quarter, Tyseley Environmental Enterprise District and Knighthead's Sports Quarter.

This document sets out our vision for B-KQ: a truly distinctive and inclusive Innovation District in central Birmingham.

B-KQ is led by a solid Quadruple Helix partnership, who collectively bring strong leadership, powerful vision, and an extensive track record of working together:

Aston University: A trailblazer for inclusive innovation, applying its world-leading research capabilities towards new frontiers in digital technologies, data-driven healthcare and bioinformatics. Home to one of the UK's most inclusive medical schools and a triple-crown accredited business school.

Birmingham City University (BCU): a dynamic, practice-led research-inspired institution. Renowned for strengths in digital and immersive technologies, cleantech and STEAM-driven innovation, and home to the government backed and award-winning STEAMhouse innovation centre.

Birmingham City Council: Europe's largest local authority, representing Europe's youngest, most diverse urban population.

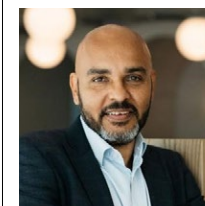
Bruntwood SciTech: the UK's largest provider of office, lab, scientific services and specialist support for the science, tech and innovation sectors. Our network of city-wide innovation ecosystems connects the UK's most ambitious cities, regions and innovation communities through collaboration and a unique public, private, academic, clinical partner network.

Woodbourne Group: a leading sustainable, mixed-use developer Shaping Future Places®, based in Birmingham.



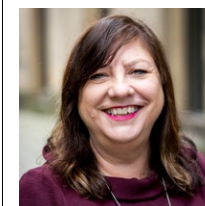
PROFESSOR ALEKS SUBIC

Vice Chancellor
and Chief Executive
Aston University



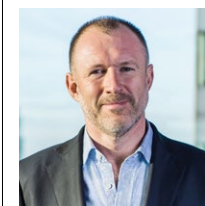
PROFESSOR DAVID MBA

Vice Chancellor
Birmingham City University



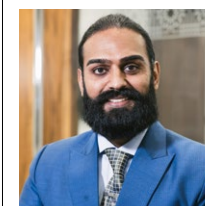
JOANNE RONEY

Managing Director
Birmingham City Council



CHRIS OGLESBY

Chief Executive
Bruntwood SciTech's
Executive Chair and
Bruntwood Chief Executive



TANI DULAY

Chief Executive
Woodbourne Group



BIRMINGHAM CITY UNIVERSITY

CURZON HS2

CITY CORE

SNOW HILL AND CBD

ASTON UNIVERSITY

JEWELLERY QUARTER

LANCASTER CIRCUS REDEVELOPMENT

ENTERPRISE WHARF

GUN QUARTER

NECHELLS

BIOCITY 2.0

BIOCITY 3.0

BIOCITY

CURZON WHARF

Aerial CGI for illustrative purposes only. Some developments, for example that are in planning, may be shown indicatively.

BIRMINGHAM–LONDON INNOVATION CORRIDOR

Birmingham, as the UK's Second City, will become a global leader in innovation, research, and advanced technology, strategically connecting our Innovation District to London's Knowledge Quarter creating a new innovation arc driving growth, inward investment, and national economic resilience.

By connecting hubs of innovation along the HS2 line, Birmingham will position itself as a complementary economic powerhouse to the Oxford–Cambridge Arc (OCA) – driving growth, inward investment and national economic resilience. The Birmingham–London Innovation Corridor will be a second powerhouse for UK innovation, complementing the OCA while ensuring that the UK's knowledge economy is not overly concentrated in the Southeast.

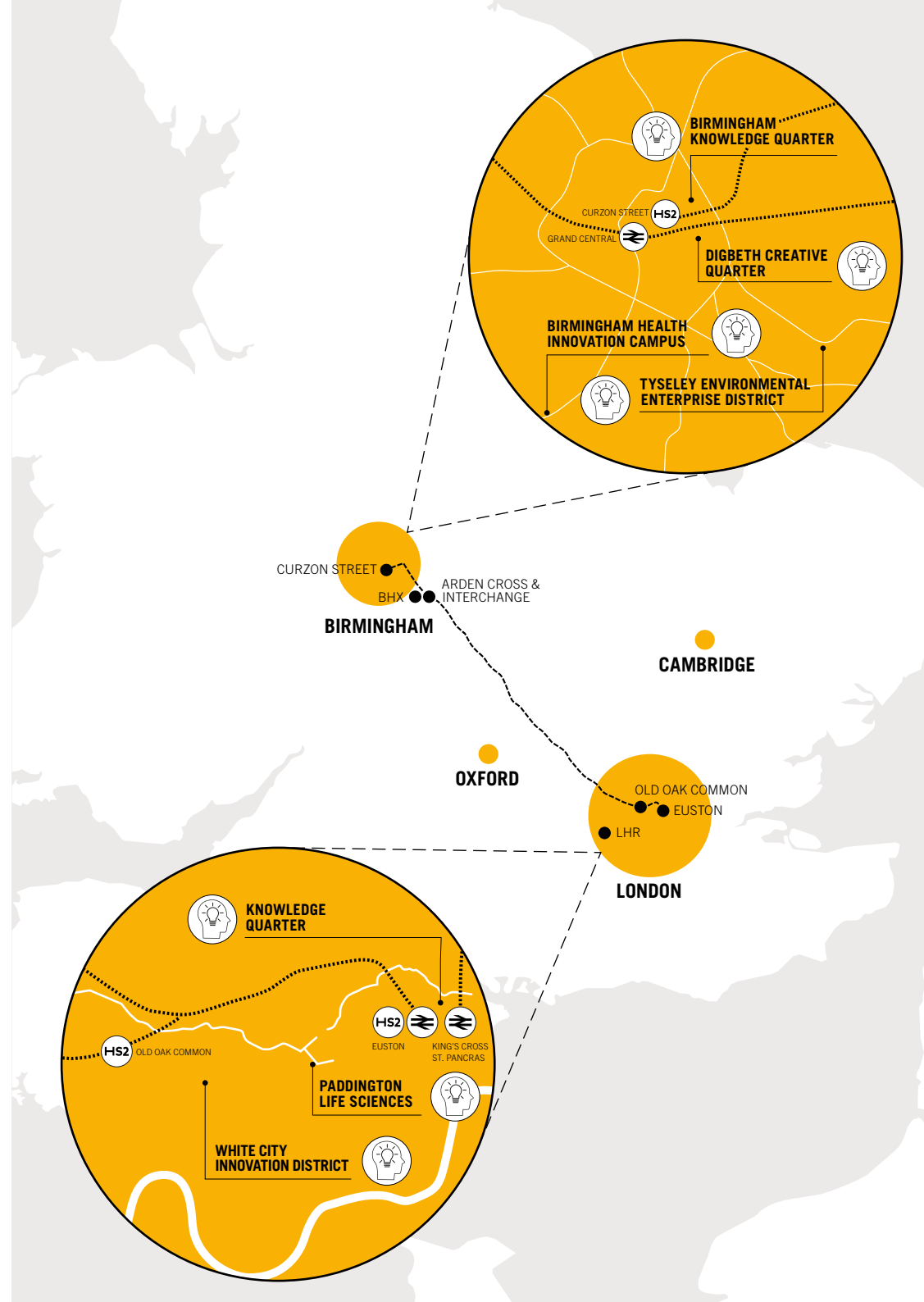
By developing the Birmingham–London Innovation Corridor in parallel with the Oxford–Cambridge Arc, the UK will diversify its innovation economy, accelerate R&D commercialisation, strengthen the UK's global research reputation and create thousands of high-value jobs, supporting regional economic growth.

Our Knowledge Quarter Quadruple Helix approach will connect our innovation capacity, bringing society along to be future-ready and aligned to new ways of working and learning. At the heart of this work are our universities, anchor partners and collaborators who are embracing inclusive and transformational business models harnessing academia, industry, government, and communities to create a globally significant hub of collaboration and innovation.

Our approach will diversify the innovation economy – accelerating R&D commercialisation, supporting both early-stage deep-tech ventures and scale-ups and attracting international investment – strengthening the UK's global research reputation and creating thousands of high-value jobs.

Adjacent page

Map showing the immediate connections between Birmingham's Innovation District and London's Knowledge Quarters



WHY COME TO B-KQ?

B-KQ – a government backed Investment Zone across 210 hectares, stimulating 580,000 sq m of new space and 22,000 jobs created as part of a new Global Innovation District.

Partner Excellence in Life Sciences and Digital Sectors

Comprising an established network of partners with decades of experience in life sciences and digital technology, B-KQ is positioned to leverage world-class capabilities in these high-growth industries. Our collaborators include leading academics, research institutions, and industry innovators.

Prime, Accessible Location

B-KQ boasts a high density of available, move-in-ready buildings, strategically located near the central business district and key public transport hubs, including HS2 Curzon Street, Birmingham New Street, and Birmingham International Airport, along with bus and future metro links and enhanced Active Travel routes. The quarter naturally connects with the wider city scape, with direct access to the Creative and Sports quarters with pathways to the city centre and wider cultural offer.

Advanced Research and Innovation Capacity

The focus on translational research and technology transfer within the Birmingham Innovation Precinct supports breakthrough

innovations that address global challenges. With a commitment to knowledge exchange, B-KQ will accelerate pathways from discovery to application, making a tangible difference across health, technology, and urban life.

Commitment to Sustainable Solutions

Sustainability is foundational to B-KQ's master planning and daily operations. Our infrastructure prioritises sustainable practices, reducing environmental impact and promoting a greener Birmingham. From eco-conscious building designs to sustainable mobility solutions, B-KQ will uphold its pledge to environmental stewardship.

Comprehensive Transport Infrastructure and Green Spaces

B-KQ's design prioritises accessibility and active travel, promoting sustainable and convenient transportation options. With integrated green spaces and pedestrian-friendly layouts, B-KQ will enhance quality of life and provide a healthier, more sustainable urban experience.

Adjacent page
Curzon Wharf



Access to Europe's Youngest and Most Diverse Urban Population

With a population that speaks over 180 languages and represents the youngest, most diverse urban demographic in Europe, Birmingham offers an unparalleled talent pool. B-KQ will leverage this vibrant community to drive inclusive innovation, enrich cultural exchanges, and harness diverse perspectives that define and elevate the city's competitive edge on the global stage.

B-KQ IS MORE THAN AN INNOVATION DISTRICT. IT IS A BOLD VISION FOR BIRMINGHAM'S FUTURE WITH A NEW STANDARD FOR URBAN INNOVATION AND ECONOMIC GROWTH.

ENHANCED INVESTOR INCENTIVES

As part of the West Midlands Investment Zone, companies locating within designated tax sites* within the Birmingham Knowledge Quarter will benefit from access to an enviable range of investor incentives to help you land, build and resource your operations.

- **Full Business Rates Relief** (5 years**) for newly occupied business premises and certain existing businesses where they expand in tax sites.
- **Enhanced Structures and Building Allowances** (SBAS) – 10% straight-line deduction per annum**
- **Full Stamp Duty Land Tax (SDLT) Relief***** for land and buildings bought for commercial use or development for commercial purposes
- **100% First Year Capital Allowances** (FYAs): a 100% first-year allowance for expenditure on plant and machinery
- **Employer National Insurance Contributions** (NIC) threshold raised from £9,100 (2023/24) to £25,000 in respect of new eligible employees for the first 36 months of their employment.

Notes

* https://assets.publishing.service.gov.uk/media/65e9a4fd62ff489bab87b245/Birmingham_Knowledge_Quarter_Tax_Site__1_.pdf

** Tax incentives are available until 31st March 2034

*** SDLT relief available until 30th September 2034

Right

B-KQ's green heart



GREENWAYS

JENNENS ROAD

As part of the ambitious proposals set out within Our Future City – Central Birmingham Framework 2045, Jennens Road and James Watt Queensway will be transformed into new ‘greenways’, which will provide safe, green corridors with priority for pedestrians and cyclists. These interventions will break down the barriers to the ‘Aston Triangle’, increasing permeability from key approaches to and from B-KQ.

The image opposite shows a vision for a re-imagined Jennens Road, looking west adjacent to the Royal Birmingham Conservatoire, with a new gateway to B-KQ along a key route from Digbeth via Curzon HS2 and Millennium Point.

NEW ‘GREENWAYS’ WILL REMOVE THE DOMINANCE OF VEHICLES TO PROVIDE SAFE, GREEN CORRIDORS WITH PRIORITY FOR PEDESTRIANS AND CYCLISTS



BLUEWAYS

CANALSIDE NEIGHBOURHOOD

Birmingham's canal network played a vital role during the Industrial Revolution, transforming the way goods and materials were traded, much like the way digital technology continues to be core to knowledge sharing and innovation today.

These canals now offer opportunities to be transformed into vibrant new canalside neighbourhoods for both living and working alongside nature and wildlife, which are essential for our health and wellbeing.

The image opposite looks north along the canal through B-KQ, showing how these canals can be activated with safe and serene routes for pedestrians and cyclists through a natural, biodiverse, mixed-use neighbourhood.

BIRMINGHAM'S CANALS OFFER HUGE OPPORTUNITIES FOR NEW CANALSIDE NEIGHBOURHOODS, BRINGING ACTIVITY, WILDLIFE AND GENERATING FOOTFALL.



PLACEMAKING A CITY WITHIN A CITY

Fostering a Distinct Cultural Identity

Our vibrant, 24/7, mixed-use environment will be a magnet for cultural vitality. B-KQ will offer affordable housing, thriving public spaces, and facilities that enrich daily life. With a unique mix of arts, retail, dining, and recreational amenities, B-KQ will embody a place of connectivity and liveliness, creating a strong, cohesive identity that sets it apart.

Driving Talent and Knowledge Generation

B-KQ will serve as a nexus of expertise, where industries, entrepreneurs, academics and students come together to translate knowledge into real-world solutions within cutting-edge smart buildings and collaborative space. Through this co-location, B-KQ will fuel the rapid generation of knowledge and talent needed to address society's most pressing challenges.

Advancing Economic Access and Inclusion

Committed to inclusive growth, B-KQ will ensure that the surrounding communities benefit directly. This commitment includes creating high-value jobs, fostering new businesses, building skillsets within the local population, bridging gaps in digital access and equity, and supporting the long-term economic health of the region.

Addressing Urban Challenges

B-KQ is positioned as a forward-looking leader in urban solutions. From environmental sustainability and infrastructure resilience to cutting-edge transportation and technological integration, B-KQ will pilot innovations to help future-proof Birmingham, serving as a model of urban resilience and adaptability.

Catalysing Collaboration

Public and private sector anchors, alongside strategic industry partnerships, will power B-KQ's engine of growth. Our integrated approach to collaboration will foster relationships across sectors, enabling us to tap into a rich diversity of expertise and resources to drive meaningful progress.

Rejuvenating East Birmingham

By revitalising East Birmingham, B-KQ will redefine perceptions of the city as a dynamic hub where people aspire to live, work and innovate. Our work will change the narrative around Birmingham, showcasing it as a place ripe with opportunity for investors, professionals, and families alike.

Adjacent page
Birmingham Knowledge Quarter



B-KQ FRAMEWORK PLAN

The illustrative Framework Plan opposite shows our vision for how the **Quadruple Helix Partnership** will work together to help create this truly distinctive and inclusive Innovation District in central Birmingham. This framework, which aligns with the Our Future City – Birmingham Central Framework 2045, is designed to be flexible and adaptable as it is developed further. It is underpinned by three core design principles:

1 Improved connectivity and accessibility

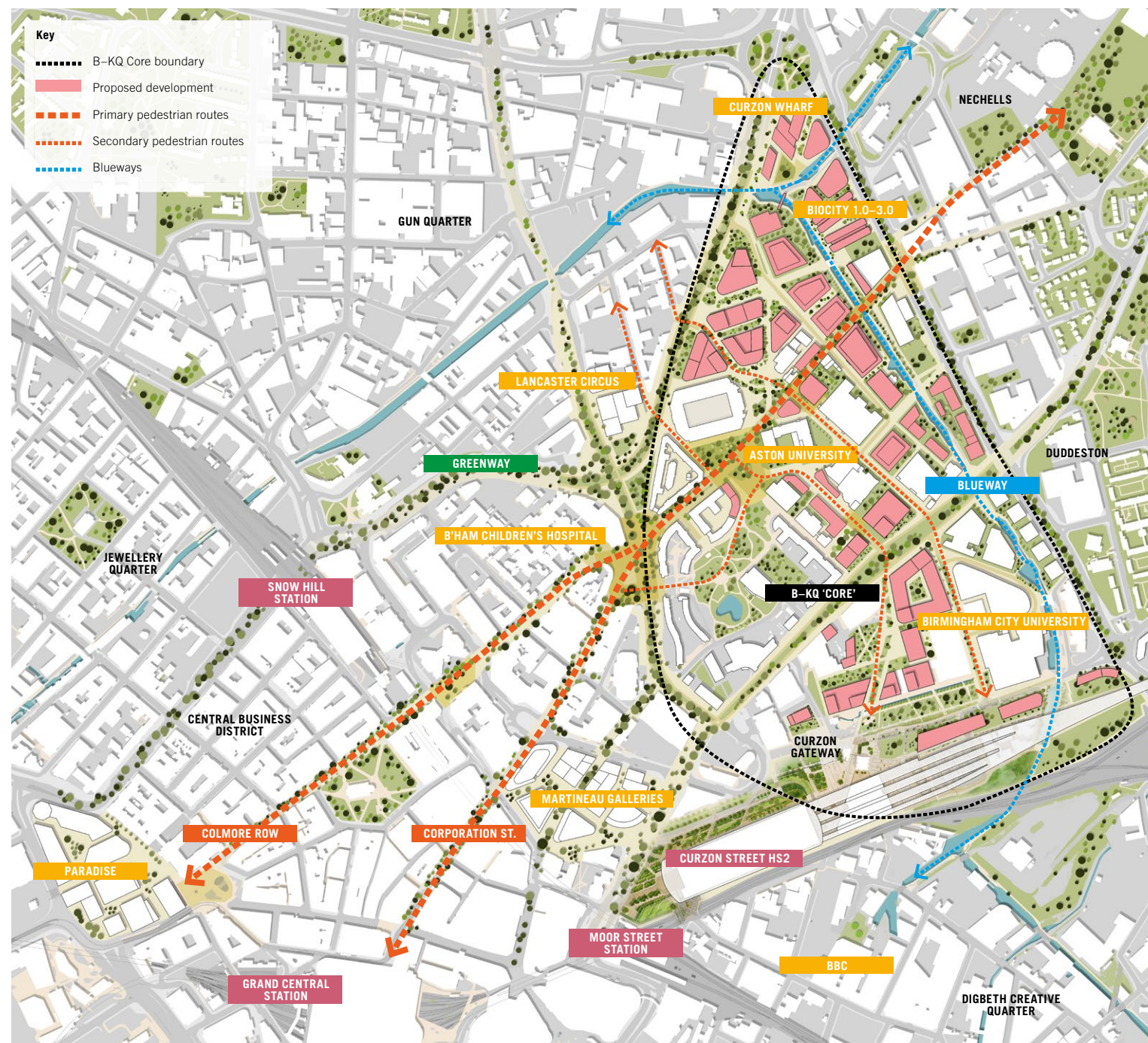
Enhanced public realm will include new or improved crossings along key routes to facilitate safe and accessible movement to break down the current barriers.

2 New streets and public spaces

Creating a new green street running through the heart of B-KQ, along with a series of connected, activated green spaces and squares which are accessible for all.

3 Diverse and complimentary mix of uses

Innovative lab, workspace, cultural, leisure, retail and residential uses will help create an innovation ecosystem for living, learning, collaboration, and technological discovery.



B-KQ MILESTONES AND DELIVERY

Enterprise Wharf

Bruntwood SciTech's £38 million recently completed state-of-the-art building with a further £3 million of investment planned to build a digital start-up and scale up incubator system and a vibrant tech campus.

Curzon Wharf and Birmingham BioCity

Woodbourne Group is set to unlock nearly 1 million sq. ft of mixed-use, net zero carbon-ready space, generating over 2,000 new jobs and £56.5m in GVA. In addition, Birmingham BioCity – the city's inaugural investment zone life science ecosystem – will further enhance the region's economic and innovation profile.

STEAMhouse

BCU announces \$57 billion Fortune 500 global tech company moving into STEAMhouse in 2025 to establish a UK flagship academy. The move, which will drive inward investment into the city region, is a testament to BCU's innovation, ambition and recognition of the strength derived from being located in the B-KQ.

Woodcock Street

A newly acquired 220,000 sq ft facility, set to house the triple-crown accredited Aston Business School, the Aston Integrated Healthcare Hub, the Aston Business Hub, and the Green Energy Centre, delivering sustainable energy solutions to the precinct with net zero emissions.

The Aston Integrated Healthcare Hub

A model for community healthcare that offers preventative health and wellbeing services to local people while showcasing advancements in digital healthcare technology, including remote patient monitoring. Operating as a 'living lab', it integrates translational research and inclusive innovation, student placements, and training to address local health inequities.

The Aston Business Hub

Launching in 2025, the Hub will provide a home to 100 startups and innovative businesses. Offering state-of-the-art facilities, collaborative workspaces, and access to academic expertise, mentoring and investment, it will transform ideas into thriving enterprises.

WHAT WE'VE ACHIEVED



STEAMhouse



Enterprise Wharf

2022

OCTOBER

STEAMhouse Completes

2023

OCTOBER

Enterprise Wharf Completes

MAY

B-KQ Unveiled at UKREiif

2024

JANUARY

Aston AIME £10m Funding Awarded

FEBRUARY

Curzon Wharf receives planning approval

SEPTEMBER

Woodcock Street building acquired by Aston University

DECEMBER

Work begins to develop the City's policies and masterplans to support this ambitious priority area of growth

2025

APRIL

Bruntwood SciTech unveil plans at Innovation Birmingham

APRIL

Glasswater Locks opens

AUGUST

Woodbourne Group unveils Birmingham BioCity

DECEMBER

Fortune 500 Global-Tech Company comes to STEAMhouse

B-KQ – THE UK'S INNOVATION CAPITAL

BIRMINGHAM: A MAGNET FOR INVESTMENT

An illustrious history of invention and discovery, combined with the youngest, most diverse population in Europe. Home to the largest regional graduate talent pool, the UK's fastest-growing tech sector, the UK's largest regional professional services cluster, and more start-ups than any city outside London. It's no wonder major investors including Goldman Sachs, HSBC UK and Infosys have all chosen Birmingham in recent years.

Birmingham's investment credentials are further strengthened by the world-class quality of life it offers, with an incredible range of cultural attractions, a renowned culinary scene, and excellent transport connectivity. Birmingham residents have access to high-quality yet affordable housing, with average house prices 60% cheaper than in London. It's, therefore, unsurprising that Birmingham has one of the highest graduate retention rates in the country and attracts more relocating Londoners than anywhere else in the UK.

A DIGITAL INNOVATION POWERHOUSE

Our universities' research excellence and our diverse yet stable population make Birmingham the UK's best location for clinical trials, testing and gathering real-time data on an unparalleled scale. Industrial collaborators, researchers and learners will come together to overcome major scientific challenges in a collegial, enterprising atmosphere.

B-KQ will build on the region's globally-recognised strengths in diagnostics, digital and data-driven healthcare. It will be a centre of excellence for advanced manufacturing aligned to health and life sciences. Our Med Tech sector continues to go from strength to strength – propelled by our universities – making this the obvious location for a digital healthcare-led Innovation District.

Industry 4.0 is driving a total transformation of the health sector and will be at the heart of B-KQ's offer, underpinned by Aston and BCU's globally-recognised strengths in

Adjacent page
Visual effects at BCU





genomics, bioinformatics, photonics, AI, AR and VR in healthcare. Through strategic partnerships with the NHS and industry, Aston's Sir Peter Rigby Digital Futures Institute, Aston Institute for Membrane Excellence, Integrated Healthcare Hub, HealthTech and MedTech Accelerator, Clinical Trials Centre, and BCU's Digital Media Technology Lab and STEAMhouse, the Universities are advancing the development of B-KQ at pace and scale.

A TRAILBLAZING APPROACH TO INCLUSIVE INNOVATION AND ENTERPRISE

B-KQ will bring some of the UK's most deprived wards into the heart of a progressive, green, cutting-edge Innovation District – offering unrivalled access to skills, and high-value jobs in key sectors. Removing physical barriers and providing enhanced connectivity between Nechells and the city core is only part of the story though; B-KQ will build on Aston and BCU's pioneering approach to making education and business support accessible to all.

Aston and BCU are anchor institutions who have made significant civic commitments to the city and lead the way on social mobility and inclusion. Both are in the top 10 nationally for social mobility, unlocking the potential of some of the region's most disadvantaged people.

Over 70% of Aston's students complete industry placements during their studies, making them some of the UK's most employable and well-remunerated graduates. The co-location of employers, entrepreneurs, learners and researchers, underpinned by Aston University's Enterprise Hub, will unlock unprecedented levels of knowledge transfer, enterprise, and opportunity.

BCU's groundbreaking £70m STEAMhouse facility drives business growth, innovation and entrepreneurship by providing access to state-of-the-art kit, technology and expertise. Its inclusive approach has fostered a dynamic, collaborative environment in which entrepreneurs, start-ups and global businesses come together to tackle the most pressing technological, environmental and societal challenges.

Above
BioMedical Science at BCU

Adjacent page
Chemistry at Aston University



OUR UNIVERSITIES WILL POWER B-KQ

B – KQ

→ Thriving talent ecosystem

– 55,000 students: over 50% come from Birmingham and nearly 70% come from the West Midlands.

→ Support growth around Cradle to Career

– working with DWP and wider regional and local skills agenda. Already connecting to over 500 businesses.

→ Exceptional Knowledge Transfer Partnerships

– 66 across the two universities, outstripping any other region in terms of growth.

→ A powerhouse of Life Sciences and Digital Tech Innovation

A sustainability game-changer.
A more accessible, inclusive community.

BIRMINGHAM CITY UNIVERSITY

→ Adding £665m contribution to UK GDP.

→ 218 spin off firms from BCU active in 2022/23.

→ BCU'S World-Leading Digital Media Technology Lab leads research projects in partnership with industry leaders including Meta, Google, Adobe and GlaxoSmithKline.

→ STEAMhouse Innovation Centre supporting business transformation through innovation skills and services.

→ Ranked 10th nationally and 1st in the West Midlands for business start-ups.

→ £350M invested, plus £130M committed over past 5 years in upgrading its campus.

→ 68% of students from West Midlands.

→ 65,700 learner days of CPD/ CE training in 2022/23 – more than five-times the average across West Midlands universities, and four-times the UK average.



→ Sector leading facilities including one of the largest fixed green screen studios in Europe attracting clients such as Disney, Sony and the BBC.

→ Cutting edge immersive audio environment developed with global engineering consultancy Arup, enabling the evaluation of acoustic designs, such as those associated with major new infrastructure projects including HS2.

Above
Electronic engineering at BCU

Right
BCU's Curzon Building





ASTON UNIVERSITY

- Adding £1.4bn to UK GDP, growing to £2.4bn by 2030.
- 2025 Daily Mail University of the Year for Student Success.
- Sector-leading for both volume and quality of Knowledge Transfer Partnerships generating £266M in pre-tax profit for company partners and 541 new jobs within 3 years of completion.
- Home to SPARK The Midlands, the only UK cohort of the Stanford University global pre-clinical accelerator programme generating £10m of follow on funding and 5 new companies in the first year of operation.
- The Sir Peter Rigby Digital Futures Institute: multidisciplinary thought leadership on AI, Digital Transformation & Industry 4.0.
- Aston Institute for Membrane Excellence is a unique intersectoral research and training hub for translational membrane science.
- Ranked 2nd in England for social mobility 4 years running.
- In the top 1% of Business Schools globally.
- 40% of students from the local area.
- 79% of research is ranked 'world-leading' or 'internationally excellent' in the Research Excellence Framework 2021.
- Top 21% of ranked institutions in the QS World University Sustainability Rankings 2025.

Above
Engineering at Aston University

Adjacent page
Aston University campus



WHAT WE WILL DELIVER

B–KQ’s scale and location will deliver transformational outcomes for Birmingham, the West Midlands, and beyond. It’s about more than labs and lecture theatres; it will generate major placeshaping and economic benefits for all.

GLOBALLY SIGNIFICANT CENTRE OF EXCELLENCE

Each £1m investment in R&D at B–KQ could generate up to:

£5m
Additional private investment

£10m
Additional public R&D grant funding

£13m
Additional capital investment

750,000 sq ft
Education and health space

500+
Student/graduate start-ups

2,000+
Pre-start-up projects supported each year

3,500
Additional students undertaking innovation linked courses

JOBS, SKILLS, INCLUSIVE GROWTH

22,765
High-value jobs in key sectors created

£3bn+ Annual GVA

3,000
Up to 3,000 construction jobs

50,000
Future Aston and BCU students will have the option to undertake modules in digital and entrepreneurial skills

On the doorstep of HS2, B–KQ will accelerate and boost the benefits it will deliver:

£3.9bn
Additional private sector investment

£1.72bn
Net additional GVA

47,600
Gross additional FTE jobs

3,700
New homes

PLACESHAPING AND TRANSFORMATION OF THE PHYSICAL ENVIRONMENT

3.6m sq ft
Commercial & innovation space

1.1m sq ft
Cultural & community space

4,800 Homes
– incl. 15% affordable

1,500+
Hotel rooms with conference facilities

16 ha
Public realm and open space and car-free streets

ASTON’S BIRMINGHAM INNOVATION PRECINCT KPIs

£250m
Midlands Mindforge raising £250M and Aston spinouts receiving >£30M investment

50
50 spinouts (with at least one achieving a valuation >£100M)

>£2.5m
Average seed investment to spinouts >£2.5M

100
100 graduate start-ups incubated

Globally recognised
Hosting at least two globally recognised accelerators

50
Sector-leading portfolio of 50 KTP projects

£2.37bn
Achievement of Aston’s economic impact reaching £2.37bn GVA by 2030

AT THE HEART OF OUR CITY

B-KQ is a core element within Our Future City – Central Birmingham Framework 2045. This sets out our plan to make Birmingham the number one international city over the next 20 years.

Birmingham's renaissance over the last 30 years has been a model for others to follow. Our Future City is Birmingham's next chapter as a global destination. B-KQ's prominence within Our Future City reflects Birmingham's commitment to invention, skills, and bold ideas. We are changing the way we think about innovation's role in cities forever.

B-KQ will support the UK's shift to Industry 4.0 and forge Birmingham and the UK as the global home of innovation. It will deliver transformational economic growth and address longstanding inequalities. We are already engaging in advanced discussions with world-leading companies about locating at B-KQ.



B-KQ EMBODIES OUR FUTURE CITY'S SIX THEMES



CITY OF KNOWLEDGE AND INNOVATION

Creating a global smart city which captures the potential of technology and encourages a future generation of innovators. Giving everyone access to world-class learning and training.



CITY OF CENTRES AND NEIGHBOURHOODS

Maximising the distinct character of each of Birmingham's neighbourhoods. B-KQ will have a strong sense of place and provide its residents with everything they need to live, work and play – right on their doorstep.



CITY OF GROWTH FOR ALL

Providing opportunities for growth in our globally competitive city to benefit all our communities. Strengthening our position as a first-choice location for investment.



CITY OF CONNECTIONS

People-centred, sustainable transport connectivity, transforming how Brummies move around their city. Facilitating world-class digital infrastructure to homes, schools and businesses.



CITY OF NATURE

Placing nature at the heart of our city's future, creating places that bring people together, improve wellbeing and tackle climate change.



CITY OF LAYERS AND DISTINCTIVENESS

B-KQ's buildings and spaces will reflect and celebrate the layers of culture, identity, diversity and enterprise that set Birmingham apart.

B–KQ

WHERE BREAKTHROUGH BEGINS

Connected to everywhere, but so unlike anywhere else in the world, Birmingham is the beating heart of the West Midlands.

Here, in Europe's youngest city, curiosity is everything. Our people are powered by creativity, building on an incredibly rich local heritage while sharing new ideas which will shape our city for years to come. And they're not just ideas – this is a place where things get done. Our determination and drive are clear in everything we do.

You can see it in our industrial past; we see it in our future, filled with innovation.

As the UK's leading regional city outside of London, we have the infrastructure and businesses that you need to scale up your ambitions. HS2 will carry you from central London in 49 minutes. Interconnected public transport will provide untapped potential for access across the wider city of Birmingham and the West Midlands conurbation. Ninety per cent of the UK's businesses are accessible within a four-hour drive, and office space is, on average, 30% cheaper than the equivalent in the capital.

More Londoners relocated to Birmingham and the West Midlands than any other city or region in the five years pre-pandemic, drawn by big-city infrastructure, a world-class cultural and culinary scene, unlimited

career opportunities, and outstanding housing affordability.

With B–KQ in the centre of the city, experience the lifestyle of a world-class city at your door.

- The largest 45-minute employee commuter catchment, by population, of any regional city (ONS, 2019).
- Universities located in the West Midlands produce more graduates annually than anywhere else outside the capital (HESA, 2021).
- The Mercer 2019 Liveability Report ranked Birmingham as one of the world's top 50 most liveable cities, above Rome, Hong Kong, Washington DC and Prague.
- Average house prices in Birmingham are now less than a third of London, despite professional workers in the city earning above the national average.
- One of only two 'super-diverse' cities in the UK, alongside London (UK Census, 2021).

**OUR QUADRUPLE
HELIX PARTNERSHIP**



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